



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 3308744

Schedule Dates 04/18/18-04/23/18
Advertiser David Blair for Montgomery County Executive-D (123649)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 4.18-4.23 (1025397)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 04/17/18
Last Modified 04/18/18
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,950.00
Net Total \$11,050.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Apr. 2018	19	\$13,000.00
Grand Total:	19	\$13,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/18/18-04/19/18	2	:30	5A- News-Good Morning Washington at 5a				1	1				2	\$300.00	\$600.00	Washington (WJLA)		4/17/18
2.0	Normal Line / SPOT	04/19/18-04/20/18	2	:30	6A- News-Good Morning Washington at 6a					1	1			2	\$750.00	\$1,500.00	Washington (WJLA)		4/17/18
3.0	Normal Line / SPOT	04/18/18-04/20/18	2	:30	7A- ABC-Good Morning America				1		1			2	\$800.00	\$1,600.00	Washington (WJLA)		4/17/18
4.0	Normal Line / SPOT	04/18/18-04/19/18	2	:30	4P- News-ABC 7 News at 4p				1	1				2	\$300.00	\$600.00	Washington (WJLA)		4/17/18
5.0	Normal Line / SPOT	04/19/18-04/20/18	2	:30	5P- News-ABC 7 News at 5p					1	1			2	\$700.00	\$1,400.00	Washington (WJLA)		4/17/18
6.0	Normal Line / SPOT	04/18/18-04/20/18	2	:30	6P- News-ABC 7 News at 6p				1		1			2	\$850.00	\$1,700.00	Washington (WJLA)		4/17/18
7.0	Normal Line / SPOT	04/18/18-04/20/18	2	:30	11P- News-ABC 7 News at 11p				1		1			2	\$1,000.00	\$2,000.00	Washington (WJLA)		4/17/18
8.0	Normal Line / SPOT	04/22/18-04/22/18	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$650.00	\$650.00	Washington (WJLA)		4/17/18
9.0	Normal Line / SPOT	04/23/18-04/23/18	2	:30	7A- ABC-Good Morning America		1							1	\$800.00	\$800.00	Washington (WJLA)		4/17/18
10.0	Normal Line / SPOT	04/23/18-04/23/18	2	:30	4P- News-ABC 7 News at 4p		1							1	\$300.00	\$300.00	Washington (WJLA)		4/17/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Phone/Fax

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CPE

N/A

Account Types

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Billing Type

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Date Entered

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Entered By

Kelsey Reardon

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,950.00

Net Total

\$11,050.00

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

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11.0	Normal Line / SPOT	04/23/18-04/23/18	2	:30	6P- News-ABC 7 News at 6p		1							1	\$850.00	\$850.00	Washington (WJLA)		4/17/18
12.0	Normal Line / SPOT	04/23/18-04/23/18	2	:30	11P- News-ABC 7 News at 11p		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		4/17/18

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